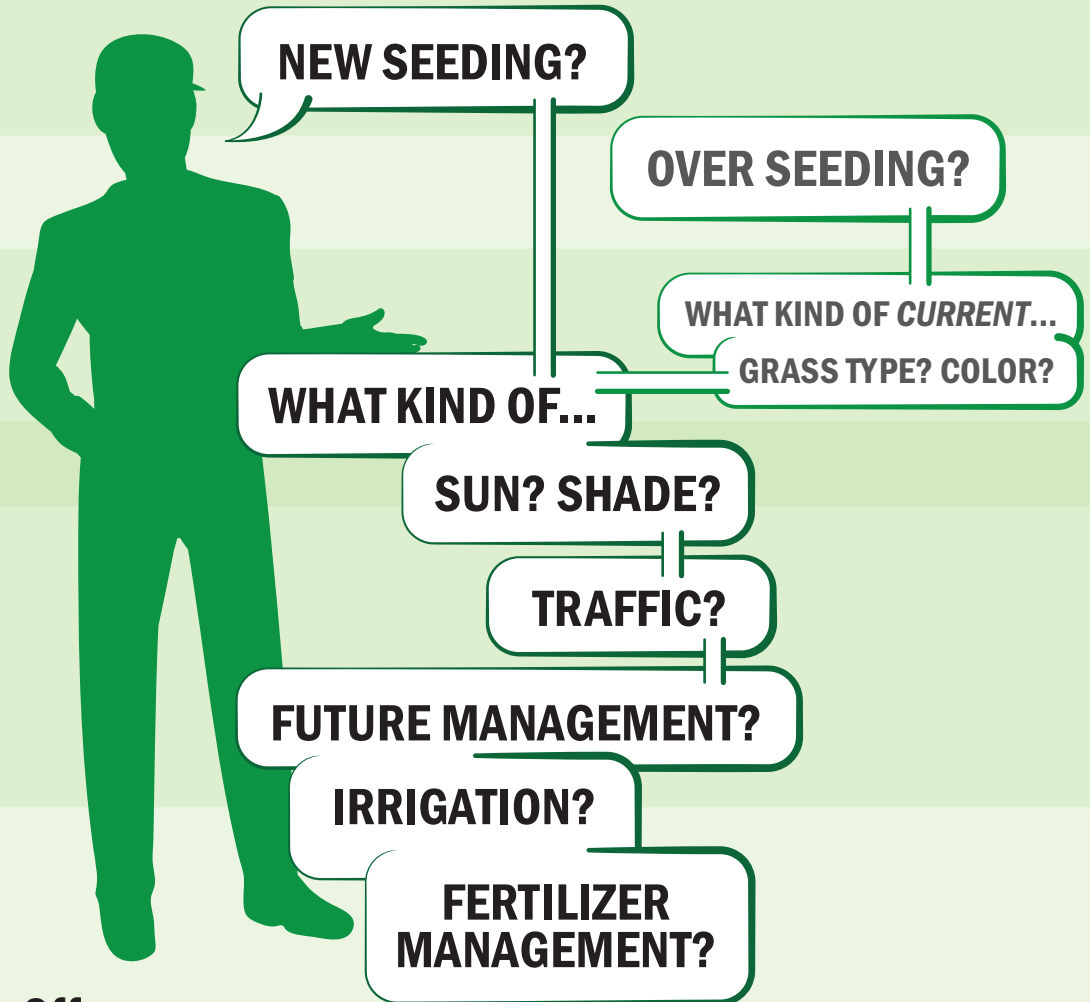




# How to start the conversation with your customer- Questions to ask...

## Who uses turf seed?

- Top 5 landscapers in your area
- Top 5 contractors in your area
- Dept. of Transportation
- New housing developments
- Wedding meadows & fields
- Fairgrounds or festival lots
- Orchards, vineyards
- Christmas tree farms
- Homeowners
- Golf courses
- Ball parks
- City governments
- Zoos
- Hardware stores
- Hospitals
- Cemeteries
- Schools
- Parks & gardens
- Landfills
- Windmill & solar farms
- Sod farm



## Additional Products To Offer:

- Professional grade fertilizer & hydromulch
- Custom mixes - non returnable, replants not included

## Why Earth Carpet®?

Our price includes a quality product, planting instructions, tech sheets, service, replants and returns. **Big box stores can't do that!**