

**THE INFORMATION
YOU NEED TO
MAKE COVER
CROPS PART OF
YOUR ROUTINE**

Soil First
PREMIUM
COVER CROP SEED



THE PATH TO CLEAN, QUALITY SEED

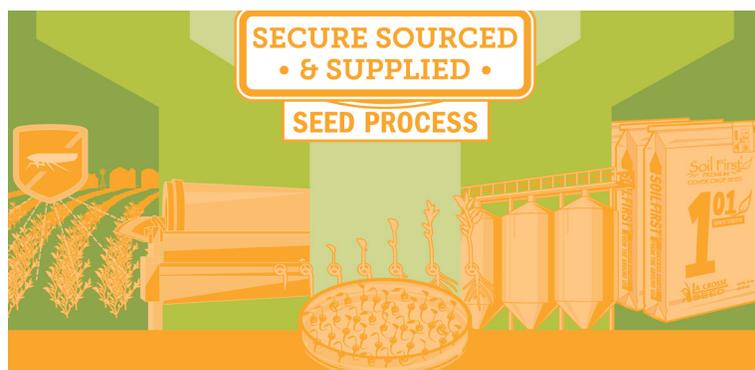
The small seed industry continues to field frequent questions regarding seed quality and cleanliness. The current momentum behind cover crops has opened doors for new outlets and non-conventional channels for seed to find its way to growers. While many of these new avenues involve small grains, other species aren't clear of potential seed quality concerns.

Besides the adage "Buyer Beware", we want to share a couple things we are doing to instill confidence in our customers across the country:

We are members of ASTA (American Seed Trade Association) and our own Scott Wohltman chairs the Cover Crop Working Group. ASTA works diligently to not only represent the seed industry, but also communicates to the ag community, and the general public, the safeguards in place within the agricultural seed supply chain while advocating for U.S. growers in today's global market.



Look for more communication on the work of ASTA members' further efforts to certify or confirm seed distributors who meet the rising demands of increasing safety measures against weeds. The rise of palmer amaranth and other problematic weed species has highlighted the differences between good and bad in the industry.



We've also developed material to underscore the practices and checkpoints La Crosse Seed verifies to make 100% certain the bag and tag delivered to our customer's door meets the quality standards both you and we require.

View our infographic and short video explaining our Secure Sourced & Supplied Seed Process at www.soil1st.com/secure.



About The Dirt

The Dirt is a periodic email series with timely cover crop tips from the agronomic experts at Soil First and La Crosse Seed. If you have a question you'd like us to answer, contact us: info@laxseed.com or 800.356.7333

